



## Request For Proposals

Advertising Opportunity

Deadline for Proposals: April 5th, 2025

## Edgar Hartery Field Scoreboard St. John's Minor Baseball Association



**General Conditions:**

1. Incomplete, late, conditional, or obscure proposals may be rejected as invalid.
2. St. John's Minor Baseball Association (henceforth referenced as "SJ MBA") will accept physical proposals or via email. Please arrange a pick up or drop off time using the contact info below if submitting a physical proposal, or use the mailing/email address below
3. SJ MBA reserves the right to reject any, and all, proposals
4. SJ MBA will not be accepting proposals from alcohol, tobacco, cannabis or any companies deemed by SJ MBA as inappropriate for youth sports.
5. Proposals marked "**RFP for Edgar Hartery Scoreboard**" can be submitted to:

David Lahey, Executive Director  
**St. John's Minor Baseball Association**  
PO BOX 2545 Stn C  
St. John's, NL A1C 6K1  
**Phone:** 709-685-6424  
**Email:** dlahey@baseballstjohns.ca

6. SJ MBA will **not** reimburse any expenses incurred by the parties in the preparation and submission of their tenders
7. **Proposals must be completed on forms provided** however, parties are permitted to add any information necessary to complement the information requested in the form of an attached appendix
8. The successful bidder must have all necessary approvals in place for use of their logo
9. The successful bidder will be required to sign a funding agreement with SJ MBA which will outline the terms and conditions of the sponsorship/advertising arrangement (e.g. duration of agreement, amount of funding to be provided by the bidder and cashflows, responsibilities of both parties, termination procedures, procedures to deal with a default by the bidder, etc.)
10. SJ MBA provides no "representation or warranty" that the information provided in this RFP is accurate as it relates to visibility of the signage. Bidders are encouraged to visit the site and assess the visibility of the location.



11. The intent of this RFP is to supplement, not replace existing sponsorships.
12. Companies with multiple brands within their organization can utilize the space to display multiple logos.

### **Intent**

The intent of the RFP is to provide premiere advertisement space to a potential advertiser/sponsor for St. John's Minor Baseball Association.

Located at 22 Carpasian Road, St. John's, Edgar Hartery Field was built next to historic St. Pat's Ballfield, and is the heaviest traffic baseball complex in the province. Edgar Hartery Field hosts two games a night, Monday through Thursday, and is utilized for all star practices and exhibition games on the weekends, provincial tournaments in August and September, and is a staple of SJMBA's headline event of the summer, the Mike Buist Classic.

The scoreboard at Edgar Hartery Field was installed in 2024 as a sole venture by SJMBA to improve the baseball experience for all our members, and upgrade the feel and atmosphere of this historic park for not only our members, but the surrounding neighborhood as well.

The advertisement area of the scoreboard is positioned such that it can be seen from multiple angles within the park, as well as from pedestrian and vehicle traffic on Carpasian Road (Appendix A). The total advertising space in the attached space below the scoreboard is 16' x 2'.

We see this as a great opportunity to partner with a local sport organization with over 1,000 members.

SJMBA also has other sponsorship and advertising opportunities available. Reach out to David Lahey (dlahey@baseballstjohns.ca) for details or [click here](#)

### **Mission Statement**

The Mission of St. John's Minor Baseball Association Inc. is to provide opportunities and exposure in youth baseball and instill discipline, teamwork, a sporting attitude, honesty, and integrity. Our baseball programs teach players to respect the game, work hard and play hard. Through proper guidance and exemplary leadership from our Board of Directors, staff, coaches and on-field officials, our programs will champion the virtues of character, courage and loyalty designed to not only develop superior athletes but also superior citizens.



**GENERAL SPECIFICATIONS: (Indicate your response with applicant's initials)**

1. The successful bidder will sign an agreement with SJMBA outlining the terms of engagement such as payment and term **Comply**\_\_\_\_\_

2. SJMBA reserves the right to reject any, and all proposals at the organization's sole discretion. **Acknowledged** \_\_\_\_\_

3. SJMBA will be sharing proposals for discussion with the Board of Directors **Acknowledged** \_\_\_\_\_

Name

Office Phone

Cell Phone

<input type="text"/>	<input type="text"/>
----------------------	----------------------

Email Address



## Bid Details

In the NOTES section below please indicate the dollar amount you wish to offer for this advertising/sponsorship opportunity and the term length being proposed (e.g. \$5,000 per year for 3 years, \$12,000 total over a 3 year period, an up-front payment of dollars with signage to remain in place for a specified number of years). If applicable, please indicate what other benefits you see accruing to SJMBA from this partnership besides the financial benefits.

## NOTES



After having read the terms, conditions and specifications of this RFP, we the undersigned guarantee this service to SJMBA as indicated.

**AUTHORIZED SIGNING OF BID**

Company Name

--

Address

--

Authorized Signature

Witness Signature

--	--

I have authority to bind the Company

Date (MM/DD/YYYY)

Date (MM/DD/YYYY)

--	--

\_\_\_\_\_  
Affix Corporate Seal Here





# APPENDIX A

[Click Here for Full resolution Images](#)



(enhanced view of scoreboard from entrance to the park)







**(view of scoreboard from entrance to the park)**







**(view of scoreboard from Carpasian Road)**





(view of scoreboard from behind backstop)

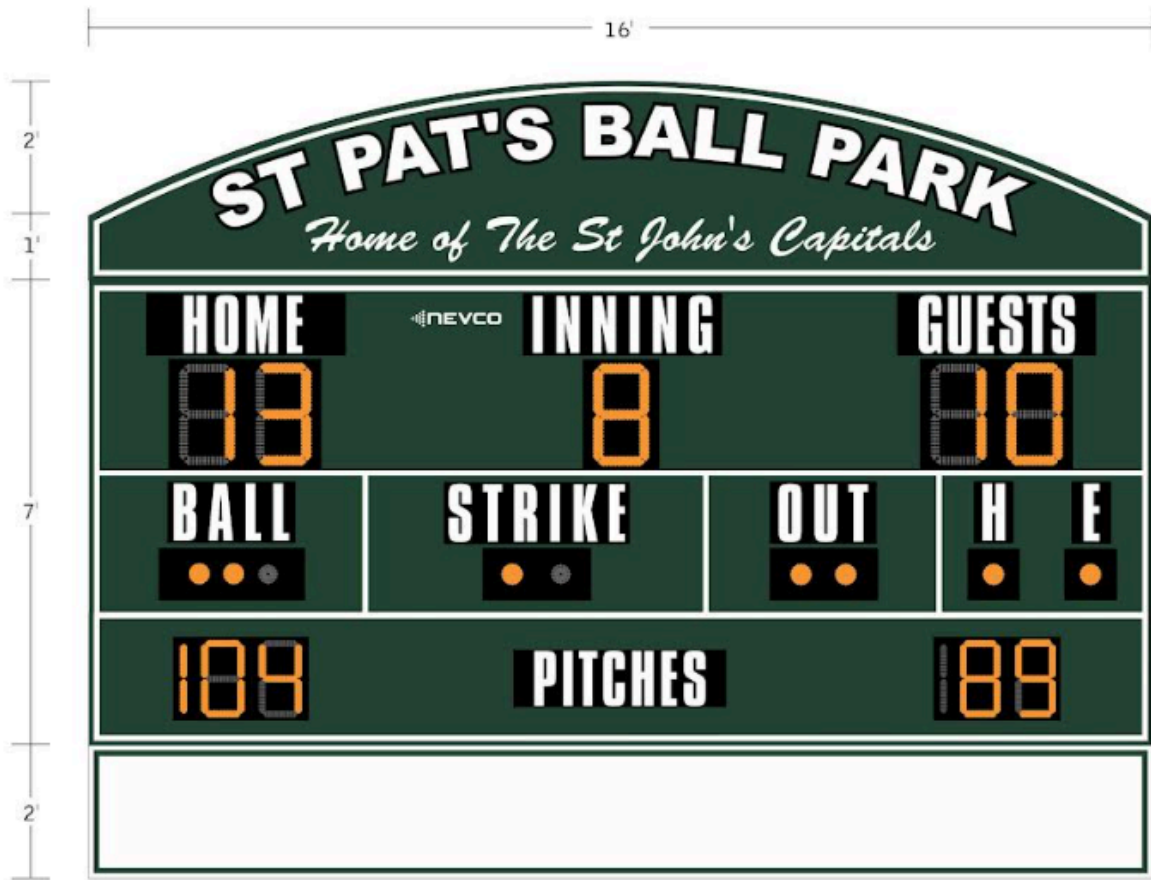






(view of scoreboard from Left Field / Parking Lot / End of Driveway)





(Official supplier drawing of scoreboard containing 16'x2' advertising space at the bottom)

